

To: All SevenStock Vendors:

Fellow & New SevenStock Vendors:

The Southern California RX Club and RotaryNews.Com cordially invites you and your company staff to join us in celebrating all Mazda RX vehicles and Rotary Engine Power, at our 16th Annual SevenStock Event. The yearly Rotary Engine festival is being held November 9, 2013 at the World Class Auto Club Speedway in Fontana, CA. The SevenStock event series is the largest single day Rotary Enthusiast gathering in the world and this year we will be inviting and featuring the entire Mazda family of vehicles to allow for more brand exposure and awareness. This year we will be celebrating 20 years of the legendary FD RX-7 in America. Mazda North America will be displaying some outstanding historical race and specialty Rotary vehicles. In addition, they will be running them on-track as a SevenStock highlight!

"**THE RAFFLE**"
The most popular segment of the SevenStock event is back and just as great as ever! This activity is a great way to expose your products to hundreds, if not thousands, of event participants and show your public support for SevenStock. As in years past, we are soliciting the donation of Rotary related and Mazda items/products from all vendors in attendance. *Donations are strictly voluntary*, and are not required for your attendance. Your assistance helps the *SoCal RX Club* offset the cost of this unique not-for-profit charity event. We continue to extend our appreciation and thank all of the vendors who have donated items to past years' events and look forward to working with you all again. Proper and generous promotion of all vendors and donations will continue on all of our web and social media outlets.

"**VENDOR SALES**"
Vendor sales will be fully permitted at SevenStock-16! T-shirts, collectibles, hardparts, etc.. items may be sold. Vendors who wish to sell are required to have all of the necessary legal commerce licenses and/or proper permits from the State of California or State of origin. The SoCal RX Club will not be responsible for any sales or issues arising from sales at SevenStock.

"**USE OF CLUB LOGO & EVENT LOGO**"
Please do not reproduce the SoCal RX Club or SevenStock logos without club permission. Raffle ticket sales and event T-Shirt sales are the club's primary source of funds to offset the substantial costs of the event while minimizing fees for enthusiasts.

"**VENDOR REGISTRATION FEE**"

Booth space pricing is as follows:
10x10: $150
We allow 1- 10x10 canopy & up to 1 showcase car at this rate.
10x 20: $200
We allow 1- 10x20 canopy & up to 2 showcase cars at this rate.

Any extra vehicles will be subject to accommodation on the day of the event. If space limitations arise, please be prepared to park customer or extra shop cars among the general show area.

Please send the appropriate payment to "sevenstock@gmail.com" via PAYPAL once you've registered. An e-mail reminder will be sent once the registration process is complete.

As a vendor/racer that has supported & has been committed to RX vehicles and rotary power over the years, we would be honored to have you join us. If you or anyone on your staff would like to attend, please RSVP and register by clicking on "Vendor Register", or print that page/form and mail to:

SevenStock-16 - Vendor Registration
C/O Andy Lee
201 W Garvey Ave. Ste 102 #177
Monterey Park, CA 91754

If you can not attend, but would still like to donate something to the raffle and be recognized at SevenStock-16, please indicate as such on the online RSVP form . We will gladly contact you for your details.

Event Details
Main Show: Saturday, November 9, 2013 - 10:00 AM to 5:00 PM
Vendor Early Move-in: TBA. Friday, November 8, 2013 - ??:00 PM to ??:00 PM *subject to change
Vendor Move-In: Saturday November 9, 2013 - 6:30 AM to 8:00 AM

It is imperative to arrive & setup prior to the roll-in of all rotary cars into the show area. The roll-in parade will happen at 10 AM. We need to prevent traffic flowing against the incoming cars, and minimize movement once cars are parked & the flood of foot traffic begins.

Why Participate?: Where else in the world can you get together with 1000s of rotorheads! Plus the 400+ Rotary cars on display! PLUS having the MAZDA RACE CARS ON TRACK this year won't be bad either!

Vendor MOVE-IN will begin at TBD on Friday November 8th. Additional overnight security WILL NOT be available to watch over rigs or equipment, but the entire facility will be CLOSED @ 6 PM Friday and reopen 6:30 AM Saturday. Vendors are ENCOURAGED to MOVE IN on Friday afternoon if allowed. Due to site access limitations, if you can not arrive to set-up on Friday Nov. 8, you will be REQUIRED to be at the event venue no later than 7:30 AM on Saturday Nov. 9.

If you have questions, ideas for a special SevenStock event or would like further details please contact:

Andy Lee
Sevenstock@gmail.com for ALL SS16 related inquiries.

Sincerely,
Andy Lee
SevenStock Vendor Coordinator
On behalf of Southern California RX Club and RotaryNews.Com