

July 2017

AIRVENTURE AUSTRALIA 2017

NARROMINE AIRFIELD, OCTOBER 19th to 21st 2017

We would like to invite you to participate at Airventure Australia 2017, an event that is set to be Australia's premier aviation gathering.

Airventure Australia will provide a forum whereby anyone with an interest in anything that flies can come together to share their passion with a likeminded community. Airventure Australia is all about private and business aviation, be it GA, light business, sport or recreational. Airventure Australia represents an opportunity for your company to participate in this unique event to display your product or service to a wide cross section of the aviation community.

The event will run over Thursday, Friday and Saturday. The attached exhibitor application contains a number of indoor and outdoor exhibitor site options for you to choose from. Exhibitor sites will be awarded on a first to order basis. The site cost will include promotion of your company on the Airventure Australia website, event program and during public announcements throughout the event.

In addition to this, limited sponsorship opportunities are available to companies who wish to broaden their event exposure. Sponsors have the additional opportunities of being able to provide educational seminars, inclusion of editorial and advertising material in the event program thereby broadening your exposure at the event. Should you be interested in being an event sponsor, please contact us so that we are able to discuss the sponsorship opportunities with you.

To be a part of Airventure Australia in 2017, can you please complete the Trade Exhibit Site Application form and return it to reserve your place.

We look forward to welcoming you to Airventure Australia 2017.

Yours faithfully



David Young
Airventure Australia Pty Ltd
A.C.N. 613 577 343



2017

Market Exhibitor Prospectus



Welcome to Airventure Australia 2017

Following the outstanding success of Oz-Kosh 2016, Recreational Aviation Australia, Sport Aircraft Association of Australia and the Parachute Federation of Australia are proud to present to you an opportunity to exhibit and or sponsor at Airventure Australia 2017. Airventure Australia will be held at Narromine Airport on October 19 to 21, 2017.

Airventure Australia is Australia's premier general aviation fly in and gathering.

The principal aim of Airventure Australia is to provide a single place where by anyone with an interest in anything that flies can come together to share their passion with a likeminded community.

Airventure Australia provides the aviation industry a forum whereby anyone with an aviation interest including owners, pilots, industry employees, industry suppliers and manufacturers can meet on an annual basis to learn more about the Australian aviation industry.

In 2016 Oz-Kosh landed on the Australian air show circuit with a bang and the ultimate vision for OzKosh to be the premier general aviation showcase in Australia was achieved. The event in 2016 proved that ***“It does not matter if it is a model airplane, hang glider, piston or turbine powered, fixed or rotary winged, home built or manufactured. If it flies or has anything to do with flying, it should be part of Airventure Australia.”***

Airventure Australia presents industry vendors an outstanding opportunity to connect with buyers of their products and services at an event dedicated to aspiring pilots, students, pilots, aircraft owners and aspiring aircraft owners. Airventure Australia is an event whereby the majority of the attendees are already participants in the aviation industry, with many either building or intending to buy an aircraft or associated parts and services.

Opportunities to exhibit and sponsor at Airventure Australia 2017 are limited and won't last long. We look forward to receiving your expression of interest and welcoming you as part of Airventure Australia 2017.

Why Exhibit or Sponsor at Airventure Australia

Airventure Australia is Australia's largest general aviation fly in event dedicated to ensuring that general aviation participants are able to be educated and informed with the latest technology and services available to assist their growth within the industry, whilst providing a forum whereby the event participants can get together to network and explore all that is on offer to consumers in general aviation.

Airventure Australia provides exhibitors an outstanding opportunity to connect with their existing and potential new customers. It enables exhibitors to maximize their opportunities to maintain, grow and expand their customer relationships. A unique feature of Airventure Australia is that aircraft exhibitors can demonstrate their aircraft during the event without the need to obtain cumbersome clearances and meet unrealistic event flight constraints.

During Oz-Kosh 2016, it was estimated that in excess of \$1 million of trade, both direct and indirect, was created in just 2 days.

There is no better opportunity in the Australian General Aviation industry to showcase your products and services and meet your market on a relaxed one on one basis. Airventure Australia attracts many buyers who are keenly looking to acquire products and services resulting in exhibitors and sponsors enlarging their brand and product awareness within the industry.

Exhibiting at Airventure Australia provides an outstanding and cost effective marketing platform for your aviation business whereby you will not only strengthen your brand and profile, but will generate leads and sales at Australia's most economic aviation trade event.



Statistics from Oz-Kosh 2016

	Number
Attendees	Circa 2000
Aircraft Movements during the event	480
Aircraft on the ground on Saturday	408
Campers	200
Exhibitors	43
Seminars	45
Aircraft Sold	5

Sponsorship at Airventure Australia will provide your company with the ability to leverage off the goodwill of all attendees at the event and to connect your brand to Australia’s premier general aviation industry event. The sponsorship investment you make, will significantly raise your profile and image amongst the participants, and provide you with the ability to build lasting relationships with both the event participants and the broader Australian aviation market, resulting from event marketing throughout the Australian General Aviation Industry.

Market Exhibitor Option



Exhibitors have the choice of a market stall option which includes a marquee style tent externally to the main exhibitor marquee. This site includes acknowledgement on the event website and Facebook and in the official program. Power can be made available.

2017 Exhibitor Price Schedule

	Cost (ex GST)
Market Stall Exhibiting	\$500

Airventure Australia 2017 Exhibitor Application

Exhibitor Details

Company Name

Company Address

Suburb

State

Post Code

Contact Name

Position

Email Address

Telephone

	Cost (ex GST)	QTY	Total (ex GST)
Market Stall Exhibiting	\$500		

Application

For your exhibitor application to be processed please complete this form and email to:
info@ozkosh.com.au.

Payment Terms

Once your application has been processed and accepted, an invoice will be issued.

Payment of 25% of the total will be required immediately, with the balance due 30 days from the application date. Payments can be made by: Direct Deposit, Credit Card or PayPal.

Please note payments made by credit card will incur a surcharge of 1.75%, payment.